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## Applicant Insight Names Dawn Standerwick Director of Marketing & Business Development

NEW PORT RICHEY, FL--(Marketwire - May 19, 2008) - Applicant Insight (Ai), a widely recognized provider of background screening and drug testing, today announced the addition of Dawn Standerwick as their Director of Marketing & Business Development. Dawn Standerwick is a 17-year industry veteran who brings an exceptional degree of knowledge and industry experience to the position. Ms. Standerwick joins Applicant Insight after nearly 2 decades of working in the background screening and drug testing arena in a number of high-level roles.

### Highlighted Links

[Applicant Insight](#)

"Dawn's vast industry experience in sales, operations and marketing will be key assets in promoting the sales activities of Applicant Insight," says Bon Idziak, President of Applicant Insight. "A dedicated professional and advocate for the customer, Dawn is a great fit for the Applicant Insight culture and is a strong choice for the expansion of our sales team. Ai has a proven track record to customer commitment and industry leadership, and we're delighted to have Dawn join our sales team to contribute to our continued growth and success."

In this newly created role, Dawn Standerwick will be responsible for the formation and implementation of strategic marketing plans and the development of new customer opportunities and business partners in the large customer sector.

### About Applicant Insight

Applicant Insight is a leading provider of background screening and substance abuse testing both domestically and internationally. As a single source provider, Applicant Insight provides full-spectrum program management accompanied by experience, an extensive services offering and sophisticated technology. Ai's proprietary, web-based technology and patented paperless workflow automation, ensures the administration, implementation and expert management of even the most complex screening programs. Applicant Insight's focus is to minimize hiring and retention risks through the design and execution of an intelligent screening program built to ensure compliance with regulating agencies governing the use of background checks and substance abuse testing in the workplace. With programs developed specifically for key industries, including insurance, financial, transportation, staffing, education and healthcare, Ai is able to extend a superior solution to facilitate confident staffing decisions. The Applicant Insight customer improves the quality of their workforce, enhances process efficiency, assures regulatory compliance and experiences exceptional customer service. Applicant Insight is an active member of the National Association of Professional Background Screeners. For more information about Applicant Insight, visit our website at [www.ainsight.com](http://www.ainsight.com).

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